Mobile Hacking Community

Sponsorship Prospectus

DEFCON 33

August 7-10, 2025

Las Vegas Convention Center

Website: mobilehackingcommunity.com

Email: contact@mobilehackingcommunity.com

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Content

Who We Are

Our team consists of passionate cybersecurity professionals with extensive experience organizing and participating in on-site events such as Capture The Flag (CTF) competitions and hands-on workshops. As long-standing members, mentors, and organizers within the cybersecurity communities of the University of Piraeus, the University of West Attica, and the National Hellenic Cybersecurity Team, we bring a deep commitment to impactful knowledge sharing and immersive engagement.

Through these efforts, we provide resources that advance community knowledge in mobile security. Our initiatives also foster connections, offering attendees opportunities to collaborate with both industry professionals and fellow cybersecurity enthusiasts from around the world.

Our Goals

Smartphones have become essential to modern life, shaping how we communicate, pay, travel, work, access healthcare, and more. As mobile technology expands, so do the threats: in 2023 alone, mobile cyberattacks reached approximately **5.4 million incidents worldwide**—a stark reminder of the urgent need for stronger mobile security awareness and resilience.

Our mission is to cultivate a dynamic, decentralized community dedicated to advancing mobile security knowledge. By leveraging innovative methods and open collaboration, we aim to make education accessible across platforms and borders.

To achieve this, we host **Capture The Flag (CTF)** competitions, **live demonstrations**, and **talks on emerging threats and defenses** in the mobile security space. These activities are designed not just to educate, but to empower participants to contribute back to the broader cybersecurity ecosystem.

The **Mobile Hacking Community** is the gateway to this vision. It acts as a living platform where ideas are exchanged, skills are sharpened, and inspiration is multiplied, fueling a cycle of continuous growth and improvement within the mobile security community.

In 2025, we're proud to bring this vision to **DEFCON 33**—t**he world's largest and most legendary hacker conference**, held annually in Las Vegas, bringing together over 30,000 security professionals, researchers, and enthusiasts. Our dedicated space at DEFCON marks a historic first for mobile security, offering a high-impact, hands-on experience for hackers and defenders alike.

Why Sponsor Us

Why Sponsorship is Important for Us: The **Mobile Hacking Community** is a one-of-a-kind hub where hackers, researchers, and security professionals converge to explore the evolving landscape of mobile security. It's more than just an event—it's a platform for learning, discovery, and community-building.

Sponsorship is vital to making this vision a reality. Your support enables us to deliver a **high-quality, immersive experience** through hands-on workshops, expert talks, live demos, and interactive challenges. It helps us cover essential operational costs, improve production quality, and build an inclusive space that nurtures curiosity, creativity, and collaboration.

Why This is Good for You: Sponsoring the **Mobile Hacking Community** connects your brand with a **highly engaged and technically skilled community** of cybersecurity professionals, researchers, and enthusiasts. This partnership opens the door to **exclusive networking opportunities**, allowing you to interact directly with individuals and teams at the forefront of mobile security innovation.

Visibility and Recognition: This is an opportunity to showcase your brand, demonstrate your industry leadership, and connect directly with potential customers and partners. As a sponsor, your brand will be prominently featured across **multiple event touchpoints**—from physical signage and stage mentions to online promotion and post-event media.

Talent Acquisition: Our community attracts some of the **brightest minds in cybersecurity**, from rising stars to seasoned professionals. As a sponsor, you gain **direct access to top-tier talent**, ideal for recruitment pipelines, internship opportunities, or innovation partnerships.

Sponsorship Overview

Summary of Benefits	Bronze ($4,000)	Silver ($8,000)	Gold ($10,000)
Logo on Website	✅ (bronze tier)	✅ (silver tier)	✅ (gold tier)
Logo on Event Signage & Banners during the on-site event	✅ (bronze tier)	✅ (silver tier)	✅ (gold tier)
Social Media & Event Shoutout	✅ (bronze tier)	✅ (silver tier)	✅ (gold tier)
Mobile Hacking Community t-shirts and other swag	✅ (2 t-shirts)	✅ (4 t-shirts)	✅ (6 t-shirts)
Mention during talks on the Community Stage	✅	✅	✅
Opportunity to include branded promotional items like a sticker or pin on the swag booth	❌	✅ (2 items)	✅ (3 items)
DEF CON badges for full access to the entire conference	❌	✅ (1 badge)	✅ (2 badges)
Access to Exclusive CTF Resources	❌	✅ (challenges, writeup)	✅ (challenges source code, writeup)
Custom CTF Challenge Option	❌	❌	✅ (Limited Availability)
Opportunity to sponsor a workshop to exhibit Mobile Hacking content	❌	❌	✅ (Limited Availability)
Opportunity to sponsor a demo table to exhibit Mobile Hacking content	❌	❌	✅ (Limited Availability)
Speaking Opportunity on the main community stage	❌	❌	✅ (Limited Availability)

Founding Sponsor Benefits

As 2025 marks the **inaugural year** of the Mobile Hacking Community at DEF CON, all sponsors this year will be recognized as **Founding Sponsors**. This is a one-time opportunity to be part of the origin story of a growing and influential cybersecurity community.

In appreciation of your early support, we're offering a series of **legacy recognition perks** that celebrate your role in launching the Community, without overlapping with or diminishing future sponsorship visibility. These benefits are separate from the standard sponsor packages and are designed to honor your contribution **long after the event concludes**.

Summary of Benefits	Bronze ($4,000)	Silver ($8,000)	Gold ($10,000)
"Founding Sponsor" Digital Badge (for website & socials)	✅	✅	✅
Recognition in 2026 Social Media Announcements	✅	✅	✅
Placement on "Founding Supporters" Page (Website)	✅	✅	✅
Dedicated Thank-You Highlight Post in 2026 Social Media Announcements	❌	✅	✅
Early Access to 2026 Sponsorship Slots	❌	❌	✅

Please note: All sponsors for 2025 will be recognized as Founding Sponsors of the Mobile Hacking Community. These legacy benefits are exclusive to this inaugural year and are not duplicated in the next section, which outlines the standard sponsorship packages.

How to Sponsor the Mobile Hacking Community

Becoming a sponsor is easy. You can either **reach out to us directly** or simply **fill out the sponsorship interest form** linked below. We'll follow up to confirm your tier, finalize benefits, and guide you through the next steps, including invoicing, logo placement, and promotional planning.

Reach out to us via:

Email: contact@mobilehackingcommunity.com

OR

Google form: https://forms.gle/sJTURMT8qQLkSCiAA

We encourage early commitments to ensure you secure **limited opportunities** such as Community Stage talks, custom CTF challenges, and branded workshop and demo slots.

If you've already reviewed the comparison table above but want to better understand what each tier includes, the next section provides a detailed breakdown of the benefits offered at each sponsorship level.

Sponsorship Packages

Bronze Sponsor - $4,000

Ideal for companies looking to support the community and gain targeted visibility within the mobile security space.

What's Included:

Logo Placement: Your company logo will be featured in the **Bronze Sponsors** section across all key event assets—including the Mobile Hacking Community website, event banners, printed materials, and select digital content.

Acknowledgement: Your company will receive a **verbal acknowledgment** during the community's opening and closing remarks.

Social Media Exposure: A thank-you post highlighting your brand will be shared across all Mobile Hacking Community social media channels **before the event**.

Mobile Hacking Community Swag: Your company will receive custom Mobile Hacking Community T-shirts and exclusive swag items (e.g., pins, stickers, patches), designed specifically for on-site attendees at DEF CON 33. **(2 items per type)**

Silver Sponsor - $8,000

Ideal for organizations looking to strengthen their presence within the mobile security space through increased visibility, community engagement, and on-site brand integration.

What's Included:

Enhanced Logo Placement: Your company logo will be **prominently featured** on high-visibility event signage and on the Mobile Hacking Community website under the **Silver Sponsors** tier.

Acknowledgement: Your company will receive a **verbal acknowledgment** during the community's opening and closing remarks.

Social Media Exposure: A dedicated thank-you post highlighting your brand will be shared across all Mobile Hacking Community social media channels **before and after the event**.

Mobile Hacking Community Swag: Your company will receive custom Mobile Hacking Community T-shirts and exclusive swag items (e.g., pins, stickers, patches), designed specifically for on-site attendees at DEF CON 33. **(4 items per type)**

Mention During Talks on the Community Stage: Your company will be acknowledged during the opening remarks of Mobile Hacking Community presentations delivered on the shared DEF CON Community Stage.

Swag Booth Brand Exposure: Include your **branded merchandise/swag, like stickers or pins,** in the swag booth, ensuring your brand travels beyond the event. **(2 items total)**

DEF CON Conference Pass: Receive **one human badge** to DEF CON, granting entry to all official conference tracks, villages, and events throughout the event.

Access to Exclusive CTF Resources: Receive **limited access** to CTF materials, including **challenge release files**, infrastructure templates, and **official write-ups**—ideal for use in internal training, research references, or light technical demonstrations.

Gold Sponsor - $10,000

Designed for organizations seeking maximum visibility, influence, and technical engagement within the DEF CON ecosystem, the Gold tier offers premium branding, access to exclusive content, and opportunities to take the stage, workshop, and demo areas and showcase expertise in front of a highly skilled, security-focused audience.

What's Included

Premium Logo Placement: Your company logo will receive **top-tier prominence** across all platforms, including the Mobile Hacking Community website, printed and digital promotional materials, main event signage, and presentation slides.

Social Media Exposure: Multiple dedicated thank-you posts highlighting your brand will be shared across all Mobile Hacking Community social media channels **before, during, and after the event**.

Mobile Hacking Community Swag: Your company will receive custom Mobile Hacking Community T-shirts and exclusive swag items (e.g., pins, stickers, patches), designed specifically for on-site attendees at DEF CON 33. **(6 items per type)**

Mention During Talks on the Community Stage: Your company will be acknowledged during the opening remarks of Mobile Hacking Community presentations delivered on the shared DEF CON Community Stage.

Swag Booth Brand Exposure: Include your **branded merchandise/swag, like stickers or pins,** in the swag booth, ensuring your brand travels beyond the event. **(3 items total)**

DEF CON Conference Pass: Receive **two human badges** to DEFCON, granting entry to all official conference tracks, villages, and events throughout the event.

Access to Exclusive CTF Resources: Gain **full access** to the complete CTF resource set, including **challenge source code** (for deeper analysis and customization), infrastructure templates, official write-ups— perfect for advanced research, in-house training, or recruitment assessments.

Custom CTF Challenge Option: Collaborate with our content team to create a branded CTF challenge that showcases your company's tools, processes, or research areas in a technically engaging and community-relevant way. **(limited availability)**

Opportunity to manage or sponsor a workshop or demo: Host or sponsor a **dedicated hands-on workshop or demo** in the communities area that is fully integrated into the official Mobile Hacking Community schedule. This is your opportunity to showcase tools, research, or training in a focused setting with full attendee visibility. **(limited availability)**

Speaking Opportunity on the community stage: Present a talk on a mobile hacking–related topic as part of the Mobile Hacking Community's session on the shared DEF CON Community Stage. **(limited availability)**

Ready to Join Us?

The **Mobile Hacking Community** at **DEF CON 33** is more than an event! It's the beginning of a growing global community focused on advancing mobile security through hands-on engagement, technical depth, and hacker-driven spirit.

By sponsoring us in this founding year, you're not only supporting an exciting new initiative, you are becoming part of its legacy.

If you're ready to showcase your brand, connect with top-tier talent, and help shape the future of mobile security awareness, we'd love to have you on board.

Reach out to us via:

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OR

Google form: https://forms.gle/sJTURMT8qQLkSCiAA

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